



What: We're looking for an employee to visit specialty food shops here in Madison and taste out Quince and Apple preserves and Potter's Crackers to customers. You would spend some time with us learning about how these artisan products are made, then represent our brands and educate customers all about them. The job involves picking up demo supplies, driving to stores in the area, setting up an attractive table and sampling out product for a few hours. Compensation is \$15/hour.

When: The hours are super flexible and we can work around your schedule. This job is perfect for somebody who already has some things going on, and is looking for a little extra income, or something fun to do. It's also a great way to learn more about the artisan food scene in Madison or how small food businesses work. Hours are mainly weekends and evenings, and we'll sometimes do just one to two demos a month, but during the holidays, more like one or two a week. We'd ideally like to find somebody who's going to be around Madison for a while and can get comfortable in the role.

Who: The ideal person for this job would have these qualities:

- A confident, people-oriented person who is flexible and relaxed, yet able to self-direct in complex situations. Somebody who enjoys being out in public and talking to a lot of people
- A foodie who is into high-end artisan foods and knowledgeable about Madison's food scene
- A stylish and compelling person who can act as a brand ambassador and makes people want to learn more about Q&A and Potter's

The Companies:

Quince and Apple is small-batch preserves from the Upper Midwest - quinceandapple.com

Potter's Crackers are organic artisan crackers delivering the flavors of Wisconsin - potterscrackers.com

MidwestRoots works hand-in-hand with Q&A, Potter's and other small artisan companies to sell and support their products to specialty food stores across the country. You would be working directly for MidwestRoots - mwroots.com

How: Reply to this post with your resume and a paragraph describing your interest. Please use email instead of phone calls. Quince and Apple is managing the interview process.

Contact us at work@quinceandapple.com.